**OUR STRENGTHS AND RESOURCES**

**GLOBAL POSITION**
Genus is uniquely placed as a global player, with leading market positions and brands.

**ELITE ANIMALS**
We own elite livestock, with traits farmers value.

**PROPRIETARY TECHNOLOGY**
We own and license leading genomic and breeding technology, developed in-house and through strategic partnerships.

**CUSTOMER RELATIONSHIPS**
We serve over 50,000 customers globally, including world-leading meat and milk producers.

**EXPERT PEOPLE**
We have over 50 PhD qualified employees and relationships with leading research institutions.

**SUPPLY CHAIN AND DISTRIBUTION**
We have production facilities in key locations worldwide, coupled with sales forces and agents in over 80 countries.

**FINANCIAL STRENGTH**
Our cash generative businesses and strong financial position allow us to invest for the future.

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**SHAREDED PROPRIETARY TECHNOLOGY PLATFORM**

**GENOME SCIENCE**
We understand the links between DNA and animals’ observable characteristics, and how we can influence them.

**GENOMIC SELECTION**
We breed successive generations of animals by scientifically selecting superior parents through DNA analysis.

**BIOSYSTEMS ENGINEERING**
We use technology to interrogate and select cells, such as in our semen sexing technology.

**GENE EDITING**
We are developing more sustainable, disease-resistant breeding animals by making precise changes to their genes.

**IN VITRO BIOLOGY**
We perform IVF matings, which enables selection of both female and male parents to increase the quality of offspring.

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**GENETICS PRIMARILY SOLD ON MULTI-YEAR ROYALTY AGREEMENTS**
Superior pigs with traits farmers value

**BOARS IN STUD**
35,000+
Boars producing semen

**EXPANSION HERDS**
450,000+
GGGP/GP animals with our genetics under genetic management

**GENETICS PRICED ACCORDING TO INDICES OF GENETIC MERIT**

**STUDS AND LABS**
19m+
Straws of semen sold and embryos produced

**600+**
Superior dairy and beef bulls with traits farmers value

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**DELIVERING FOR OUR STAKEHOLDERS**

**CUSTOMERS**
We help our customers to produce better meat and milk, more efficiently and sustainably.

**CONSUMERS**
We increase consumers’ access to safe, healthy, affordable and nutritious animal protein.

**COMMUNITIES & ENVIRONMENT**
We make farming more sustainable by reducing the use of feed, water and other resources and use fewer animals to produce the same amount of meat and milk, reducing greenhouse gas emissions over time.

**PEOPLE**
We employ nearly 3,000 people globally, who all help to deliver our vision of nourishing the world.

**INVESTORS**
By sharing in the value we deliver to customers, we generate returns for our investors.

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1 GGP/GP refers to great grandparent/grandparent of a commercial slaughter pig.